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From local pilot project to worldwide network: the International Dual Career Network celebrates its fifth anniversary

Vevey, September 27, 2016 – A network with 13 locations and over 100 Corporate Members around the globe: in just five years, the International Dual Career Network (IDCN) has come a long way from being a small local pilot project in the Lake Geneva Region to a successful worldwide association. Today, the non-profit association of companies, NGOs and academic institutions is celebrating its fifth anniversary.

IDCN, whose aim is to facilitate the job search for mobile employees' partners and providing member companies access to a turnkey pool of talent, was first launched in September 2011 by Nestlé, Philip Morris International, EY and the Vaud Chamber of Commerce (CVC1). The concept behind this initiative was quite simple: to connect the partners of relocated employees with Corporate Member companies through face-to-face networking events. Just one year later in 2012, IDCN expanded globally, driven by Nestlé, Philip Morris International, EY, L'Oréal and Cargill. To date, the network is present in 13 cities in Europe, the US, Middle East and Asia, with three more network launches planned in late 2016 and 2017. The number of Corporate Members has grown from an initial 7 to 101. 164 partners found a job with the support of IDCN in 2015.

“Due to the passion and engagement of the Executive Board Members, Corporate Members and volunteers, IDCN's model is unique”, explains IDCN President Louise Barrelet from Nestlé. “Our association runs on their enthusiasm and unfaltering support.” Currently, 116 partners around the world are involved in IDCN as volunteers, donating their time and expertise to the growth and operation of their local network. “Our success clearly shows that the IDCN model is working and is relevant for the workforce of today,” concludes Louise Barrelet.

In September 2016, Louise will hand over her President's role to Latifa Taleb-Serre from L'Oréal. She has a clear vision for IDCN's future: “In order to sustain the global IDCN brand, our long term goal is to expand not only in terms of Corporate Members, but also in geographic locations and industry sectors. We want to make our services available to a higher number of partners in Dual Career situations and offer them a wider range of job opportunities.” A central means to achieve this goal will be the IDCN Talent Management Platform, which was launched early this year. This tool allows partners access to jobs posted by Corporate Members, who in turn have access to the talent pool made up of said partners.

If you would like to learn more about IDCN, please contact Marian Chiraches at contact@idcn.info.