

New IDCN location in Hong Kong marks network's expansion to Asia

IDCN successfully launches first partner event in new location



Networking, getting to know the local job market and culture: all this was on the agenda of the first partner event of the new chapter of the International Dual Career Network (IDCN) in Hong Kong on November 13, 2015. More than 30 people got together at the Nestlé offices to learn how IDCN can aid them in their job search. The partners of expat workers were able to get to know local IDCN corporate members like Philip Morris, Nestlé, EY or LVMH and meet with their HR representatives. The launch of the Hong Kong chapter of IDCN this past summer marks the expansion of the network into the Asian market. "Since IDCN is still relatively unknown in Hong Kong, we deliberately devised a broad agenda for the inaugural event", explains Ronnie Ong from Philip Morris International - Diversity & Inclusion Lead, Asia. Since all local IDCN chapters are run by volunteer committees, Ong was pleased to note that eleven partners volunteered on the spot to make up the new committee.

In the coming year, the plans for the Hong Kong chapter include the recruitment of more corporate members and events and workshops on topics like the local tax system, local entrepreneurship or interview training.

The International Dual Career Network (IDCN) is a network of multi-national corporates that help mobile employees' partners find jobs and integrate into new locations. Originally founded in 2011 by Nestlé, Phillip Morris International, Ernst & Young (now: EY) and the Vaud Chamber of Commerce in the Lake Geneva Region, it expanded globally only one year later and is now present in ten different locations in Europe, the Americas and the Middle East. To further strengthen the position of IDCN in Asia, two more network launches are planned for Beijing and Shanghai in 2016.